Fast Forward
Informix

In the mix, news and views on Informix strategy

Message from the Director

As many of you know, in late May we introduced new Informix packaging and pricing to deliver greater value to our clients and partners with what we believed would enable growth opportunities at a lower cost. We received a lot of positive feedback, but also some suggestions to add a more attractive mid-market offering.

We took this feedback and decided to make changes to the new offerings. On July 20, we are launching a new **Informix Choice Edition** for **Mac OS X** and **Windows**. This is a low-cost, feature-rich Informix edition that offers enterprise-class functionality at a very attractive price point with high-availability for the mid-market. It will replace the Informix Ultimate-C Edition introduced in May, which is now withdrawn. Further, the Informix Growth Edition introduced in May now supports Windows and Mac OS X environments, in addition to UNIX and Linux.

Complete details of all Informix editions and entitlements are available on the IIUG website
(http://www.iiug.org/news/announcements/new_prices.php)

We recognize that major changes such as this need to be communicated as widely as possible, and we'll continue to strive to do a better job of that. I hope this newsletter is a step in that direction.

Regards,
Jerry

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